

Advert Specifications

Banner

Website Banner

AUD\$2 per single days
AUD\$10 per 7 days (consecutive)
AUD\$25 release week (for a full 7 days from the date an issue is released)

Specifications

500 pixels wide x 90 pixels high

For a static banner advert supply as a 72dpi JPG file. For animated banner adverts supply as either GIF, PNG or SWF (link tracking unavailable on SWF adverts). Links will need to be embedded in any supplied SWF. Files no larger than 500k in size. The URL that the banner will link to should be supplied at the same time as the banner image.

Banner file and URL deadline 7 days prior to running date.

Magazine

Print (4 spaces available per issue)

Standard location of Double page advert is the inside front. Single pages placed where appropriate, usually on right hand page. Location options available on request and at additional charge, depending on location and proximity to publishing date.

Single page (1 space) - AUD\$60.00

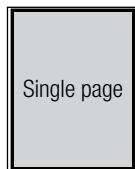
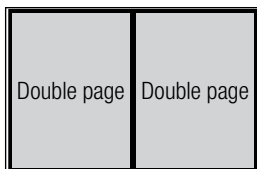
Double page (2 spaces, one per issue) – AUD\$100.00

Specifications

209.55mm wide x 273.05mm high (single page spec)

All text should be placed at least 6.35mm from the trim edges, allowing a live type area of 196.85mm x 260.35mm. Bleed of 6.35mm is required on the left and right page edges. Bleed of 3.175mm is required on the top and bottom page edges.

Supplied adverts to be provided at least 14 days prior to release date.



2015 Release Schedule

Issue 11 - 9 March
Issue 12 - 9 June
Issue 13 - 9 September
Issue 14 - 9 December

Payments

Initial payments are to be made at least 14 days prior to release date. Per issue charges are made on day of publishing, and must be paid within 30 days. The full amount can be paid at any time. Payment can be made through PayPal, or if in Australia, via Bank Deposit. Contact *The Campaigner* for details.

Advert Design

Design services are available through *The Campaigner*. Contact *The Campaigner* for rates and estimates.

General Specifications

All magazine adverts to be supplied in PDF format with fonts embedded. Print adverts to be at 300dpi and CMYK. Banner adverts to be 72dpi and RGB.

Rate Currency

All rates are in Australian Dollars. Final cost for international advertisers will be dependant on the exchange rate at time of payment.